



LYLA NSOULI FOUNDATION JOINS INTERNATIONAL COALITION TO FIGHT CANCER

LONDON FAMILY DEDICATES DAUGHTER'S LEGACY TO FINDING A CURE FOR CANCER

****FOR IMMEDIATE RELEASE****



The Lyla Nsouli Foundation will be participating as a **Foundational Leadership Partner** on the prestigious international DIPG Collaborative. Created in 2011, the **DIPG Collaborative** is an innovative, global association of foundations unified with the mission of efficiently funding and inspiring cancer research for the ultimate **"homerun" cure** for cancer.

The Lyla Nsouli Foundation for Children's Brain Cancer, located in **London, England**, was started in memory of 3-year old Lyla Nsouli by her parents. Her family strives to fund research and give hope to children who are battling DIPG, a rare inoperable tumor of the brainstem.



Lyla was diagnosed with DIPG on August 13, 2011. She was an outgoing child, full of energy who talked very early and always loved to sing and dance. She had big blue eyes, a huge toothy smile and a head of wild, curly hair her pediatrician once described as "spun gold". Her family would rarely walk down the street without having someone smile at Lyla or comment on her hair.

In honor of their daughter, the **Lyla Nsouli Foundation** will donate **\$50,000** to the DIPG Collaborative, whose funds help operate protocols such as the international **DIPG Registry**.

The **DIPG Registry** is a collaborative effort by physicians and researchers from **North America, Europe, and Australia** to centralize and standardize the collection of clinical data and tumor samples from DIPG patients. The goal of this initiative is to support innovative research and ultimately find a cure for all cancer.

As part of an initiative of the **DIPG.org Symposium** meeting that met in March 2011, over **13 foundations and 17 institutions**, researchers and cancer experts from around the world have come together in hopes of raising dedicated funds allowing for long-term protocols and registry data.

To date, nearly **\$400,000** has been raised in the funding of innovative, dedicated to research for the **"homerun" cure** for cancer. On **May 2-4, 2013**, international cancer research organizations will join forces in the second "homerun" cure pediatric brain cancer symposium in the U.S. at **Cincinnati Children's Hospital Medical Center**.

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